

25 July 2017



The Definitive guide to Travel in Japan!

『TABIMORI-TRAVEL AMULET-』

Major Upgrade with New Additional Functions!**3rd Major Upgrade**

Narita Airport's hospitality app, TABIMORI, was released in July 2014 as a far-reaching solution for visitors to Japan when faced with a problem or simply when they want to know or learn about anything in particular. With approximately 320,000 downloads to date, it has proved extremely popular with our customers.

To keep up with the needs for improvements and more functionalities from the growing numbers of visitors from South East Asia and to share their travel experiences in Japan via social networking sites, NAA is relaunching the app with a major upgrade that provides additional languages and functionalities as well as a new design to boost its convenience and ease of use. Enjoy your travel in the beautiful country of Japan with this new and improved TABIMORI app!

1. Relaunch date: 31 July 2017**2. Use: Download free from App Store or Google Play**

The top page design changes with each season

New Functions**Languages increased from 5 to 9**

- In addition to the 5 existing languages (English, simplified and traditional Chinese, Japanese), the app now supports four more languages: Indonesian, Thai, Spanish and French.

**TABI Diary**

- Equipped with a new function to create and save diaries with photos and memories of your journey in Japan. The diaries can also be posted on Facebook.

**Additional "OMOTENASHI GUIDE" function**

- Added OMOTENASHI GUIDE (developed by YAMAHA CORPORATION), an app that displays Japanese audio announcements in multiple languages. (<http://omotenashiguide.jp/>)

**Interfaced with LIVE JAPAN**

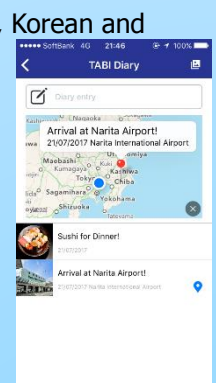
- Interfaced with LIVE JAPAN, an online service that provides accurate, detailed tourism information on various places in Tokyo in real time.

**Interfaced with WAmazing**

- Interfaced with WAmazing, the app that enables users to book and pay for tours etc. over a convenient wireless network while visiting Japan. (Available only in Traditional Chinese as of July 2017)

**Interfaced with NaviCon**

- Interfaced with NaviCon, an app that transmits locations found on smartphones to car navigation systems at the touch of a button. (<https://navicon.com/user/support/>)



TABI Diary screen

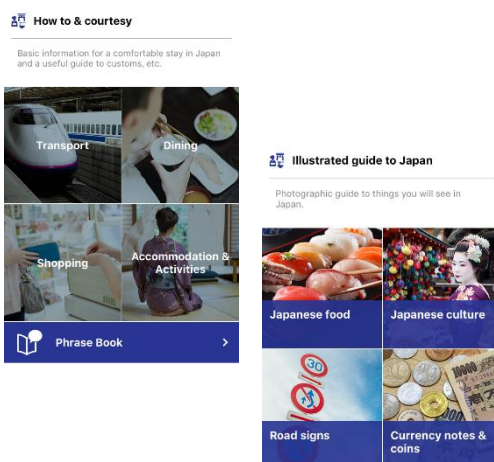
Brief Description of Application

- ◇ Application name: TABIMORI - Travel Amulet -
- ◇ Service launched: 31 July 2014
- ◇ No. of downloads: 320,000 (as of 12 July 2017)
- ◇ Languages: English, simplified and traditional Chinese, Korean and Japanese (from 31 July 2014)
Indonesian, Thai, Spanish and French (from 31 July 2017)
- ◇ Compatibility: iPhone/iPad (iOS 9.0 and later), Android (5.0 and later)
- ◇ Cost: Free
- ◇ List of functions: Life and Culture (regulations, dining (menus), shopping); Free Wi-Fi Guide; Weather Forecast; Speech Translation; Currency Converter (yen ⇔ other currencies); Bookmark; Transfer Guide (connection search, guide to transport use, etc.); Tourism Information; Phrase Book (foreign languages, Japanese translation, reading Japanese, meaning of words, etc.); Essential Emergency Information (emergency response, contact numbers, embassy information, etc.); Useful Information (duty-free ordering, flight information, Japanese news); etc.

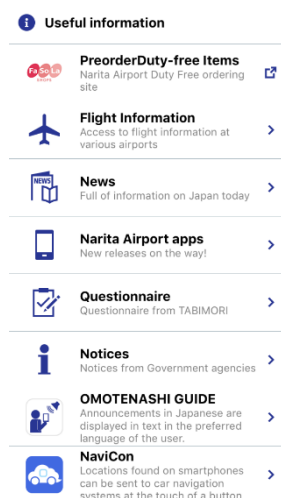
Examples of Screens After Upgrade



Top page



Introduction to Japanese life and culture, and manners



Useful information