

From 16 March,

"Narita Air & Bus!" service adds 'Narita Airport ⇔ Sendai, Matsushima' route!

Campaign fares offer even greater value



To become a tourism gateway, Narita Airport launched the 'Narita Air & Bus! – Direct from Narita Airport to Tourist Destinations!' initiative in the summer of 2015. Currently, we operate a total of six routes between Nikko, Niigata, Toyama-Kanazawa, Kyoto/Universal Studios Japan, Mt. Fuji/Fuji-Q Highland, and Tokyo Disney Resort.

Now, with the Narita-Sendai route being extended to Matsushima, a place known for its scenic beauty in Japan, we are pleased to announce the destination's addition to "Narita Air & Bus!" This service makes direct access to Sendai/Matsushima more affordable than ever before, including special campaign fares for travelers who book accommodation at facilities in the Matsushima area.

Please look forward to the growing "Narita Air & Bus!" network.

1. Service commences: Friday 16 March 2018

A commemorative event will be held in Matsushima at 4 p.m. on Friday, 16 March.

2. Bus Schedule

Narita Airport → Sendai, Matsushima

Narita Airport Terminal 3	Narita Airport Terminal 2	Narita Airport Terminal 1	→	Nishi- Funabashi Stn.	Kashiwa Stn.	→	Sendai Stn. West Exit	Matsushima Coast
21:40	21:45	21:50.	→	22:45	23:30	→	5:15	6:00

Sendai, Matsushima → Narita Airport

Matsushima Coast	Sendai Stn. West Exit	→	Kashiwa Stn	Nishi- Funabashi Stn.	→	Narita Airport Terminal 2	Narita Airport Terminal 1	Narita Airport Terminal 3
21:50	22:50	→	4:30	5:15	→	6:00	6:05	6:10

3. Fare:

	One way	Return
Narita Airport - Sendai	7,700 yen	12,340 yen
Narita Airport - Matsushima	8,100 yen	

<Discount Return Fare>

- A discount return fare of 12,340 yen is available on the Narita Airport~Sendai, Matsushima route.
- For this discount to apply, both journeys must be within one month from each other and booked at the same time.



<Campaign Fare>

- As part of the campaign, travelers who book accommodation facilities in the Matsushima area (Total ¥ 20,000 or more per person, excl. tax) via the dedicated Keisei Travel website between Friday 16 March and Sunday 30 September 2018, can purchase a half-price fare on this route (one-way only, departing from Chiba Prefecture bus stops).
- Service starts Friday 16 March 2018. Bookings can be made from one month before the travel date until ten days prior. Please be aware that campaign discounts do not apply to bookings made within ten days before travel.
- For further details, please visit the Keisei Travel website (<http://www.keiseitravel.co.jp/>)
- 4. Service Operators: Narita Airport Transport Co., Ltd., Miyagi Transportation Co., Ltd.
- 5. Vehicle Specifications: Three individual seats per row, onboard toilets, free Wi-Fi
- 6. Route Features:

- Customers staying in Matsushima receive a special campaign discount that reduces the one-way fare from 8,100 to just 4,050 yen! (Conditions apply. For details, please see '3.')
- Passengers traveling round trip on the Sendai, Matsushima route can save with a discount fare of 12,340 yen.
- Services in both directions depart late at night to arrive at destinations early on the following morning, allowing travelers to start on the day's sightseeing around Sendai/Matsushima, or to connect to fly on the morning flights after arriving at Narita Airport.
- The layout of three independent seats per row offers comfort throughout the journey without having to worry about other passengers.

Notes

- Comparison of New/Previous Timetables

Narita Airport → Sendai, Matsushima

	Narita Airport Terminal 3	Narita Airport Terminal 2	Narita Airport Terminal 1	→	JR Chiba Station	Nishi-Funabashi Stn.	Kashiwa Stn	→	Sendai Stn. West Exit	Sendai Stn. East Exit	Matsushima Coast
Old Timetable	21:10	21:15	21:20	→	22:00	22:45	23:30	→	5:15	5:25	—
New Timetable	21:40	21:45	21:50.	→	—	22:45	23:30	→	5:15	—	6:00

Sendai, Matsushima → Narita Airport

	Matsushima Coast	Sendai Stn. East Exit	Sendai Stn. West Exit	→	Kashiwa Stn	Nishi-Funabashi Stn.	JR Chiba Station	→	Narita Airport Terminal 2	Narita Airport Terminal 1	Narita Airport Terminal 3
Old Timetable	—	22:30	22:50.	→	4:30	5:15	5:50.	→	6:30	6:35	6:40
New Timetable	21:50.	—	22:50.	→	4:30	5:15	—	→	6:00	6:05	6:10