

An Urge to Fly to Japan

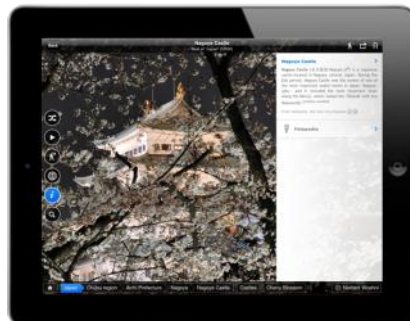
Narita Airport Releases an application of Travel Japan Photo Gallery.

Tokyo, November 16, 2011: As Japan's main gateway, Narita Airport has offered its full support to the development of the Japanese edition of the photo gallery application, "fotopedia", supplied by Fotonauts Inc., in the hope of seeing more people taking an interest in Japan and traveling around our country. We are therefore delighted to announce the release of this application for iPhone and iPad.

Fotopedia applications have been released in over 120 countries with a record of over 5 million downloads. The applications contain stunning pictures of tourist sites around the world. It is available in 7 languages and is an ideal tool for publicizing the beauty of Japan to people worldwide.

At NAA, we believe that this application will help restore the number of visitors to Japan, which has seen a decline since the Great East Japan Earthquake. It will enable users to rediscover the attraction of Japan as a travel destination, its beauty and culture; and encourage them to come and visit the country.

Screen shot of the application (all iPad)



※Please refer to the following page for the overview of the application.



Overview of the Application

- ◆ Application name: fotopedia japan
- ◆ Provider: Fotonauts Inc.
- ◆ Supported OS & terminals:

Terminals	OS	Release date
iPad & iPhone	iOS 4.0 or later	15 November 2011

- ◆ Languages: English, French, German, Spanish, Chinese, Korean, Japanese
- ◆ Charges: Free
 - ※ Free download from 15 Nov 2011 until mid-May 2012.
Subject to charges thereafter.
- ◆ Functions:
 - ◇ Beautiful pictures by prominent photographer, Mr. Norbert Woehnl and others.
(Over 1300 pictures of Japanese landscapes, buildings and cultures.)
 - ◇ Detailed description of tourist sites etc. in conjunction with Wikipedia.
 - ◇ Collaboration with social media services.
 - ◇ Location information in collaboration with Google Maps.

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* Google Maps is a trademark of Google Inc.