

**Announcing the launch of a portal site for visitors to Japan,  
"TABIMORI - Travel Amulet"  
- Greater travel convenience in Japan by Smartphone -**

Tokyo, 4 February 2013: Narita Airport, the doorway to Japan, announces the launch of a portal site, "TABIMORI - Travel Amulet", for visitors to Japan. This site is full of useful information for visitors while in the country. The site will be opened on 7 February 2013.

This is a one-stop fountain of information to help overseas visitors. It not only provides information on how to travel to and from Narita Airport but also contains useful phrases when a tourist gets sudden illness, what actions to take in the event of an earthquake, and convenient travel tips on some of the unique rules and etiquette practiced in Japan.

Please bookmark the website when you first visit the portal site for your convenience during your stay in Japan.

- Launch Date  
7 February 2013
- Applicable Languages  
English, Chinese (Simplified and Traditional), and Korean
- URL (The QR code on the right can also be used.)  
<http://inbound.narita-airport.jp/index.php>



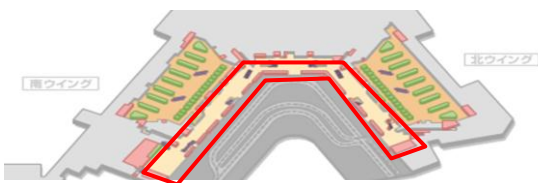
- Accessing the site

Internet connection by smartphone

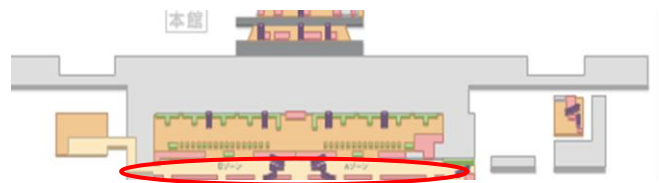
(Access by personal computer is via the official Narita International Airport website.)

\* In the areas shown below, the site will be automatically displayed when you are connected to the free-access Wi-Fi service at Narita Airport

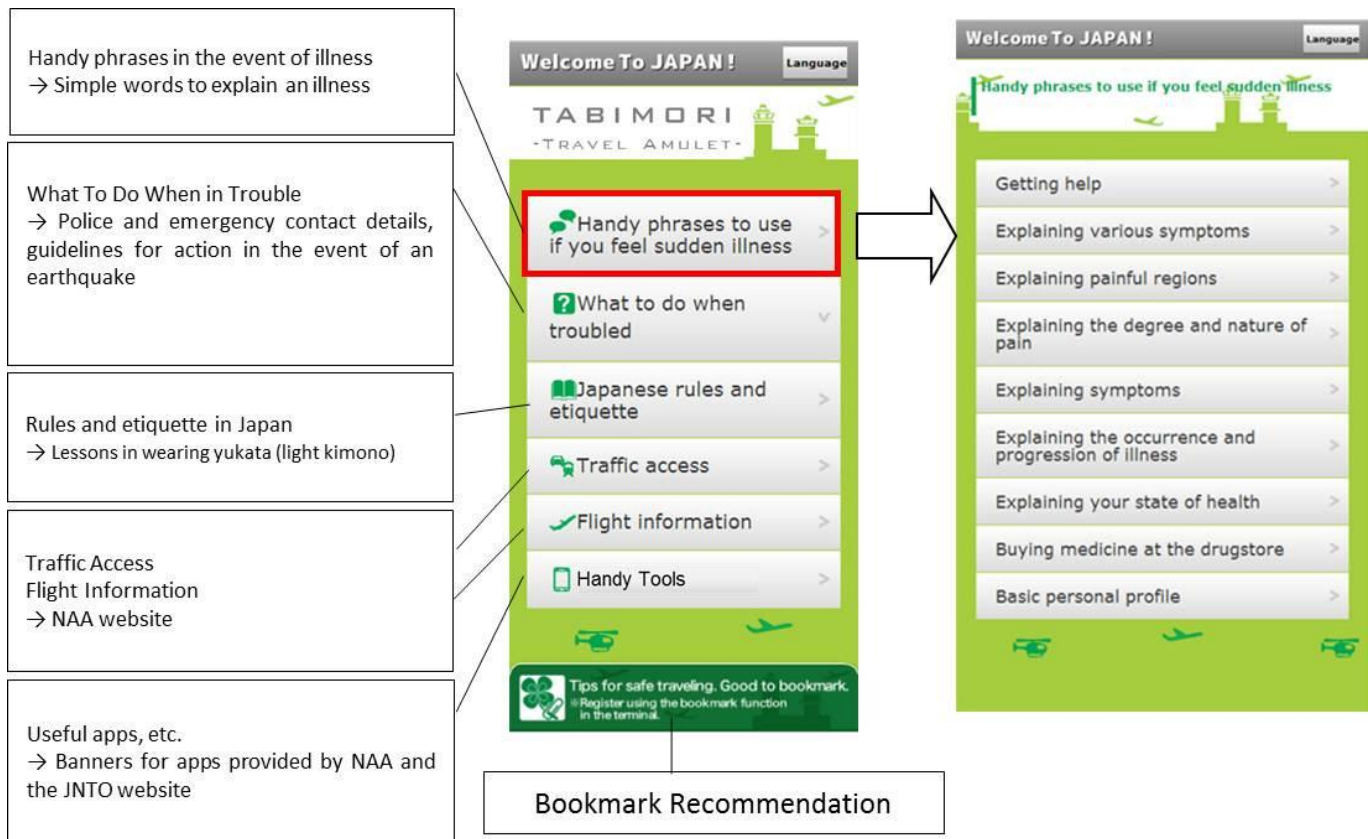
Arrival Lobby, 1st floor, Terminal 1



Arrival Lobby, 1st floor, Terminal 2



■ Sample screen display dialogues(subject to change without notice)



■ Background

NAA is participating in conjunction with other relevant organizations in the drive to create a comfortable environment for overseas visitors under the auspices of a working group on services at airports for visitors from abroad, established by the Japan Tourism Agency. With the growing popularity of smartphones among visitors to Japan, the site provides a medium for effectively supplying information that will be useful during their stays in Japan by enabling automatic connection to the site via the free-access wireless LAN network available at Narita Airport.

TABIMORI is an indispensable tool for ensuring pleasant and comfortable travel from Narita Airport, providing support to visitors to the country.