

Landside Airport Mall in Terminal 1 to Undergo Total Refurbishment

Tokyo, 27 February : The Airport Mall on the 4th floor of Terminal 1 was opened in 1999. To bring the mall up to date and make it more convenient for our customers, a large-scale refurbishment project will be carried out in stages from early March of this year for a grand opening in early July.

In an effort to create our customers' preferred airport, we are revamping our retail environment, offering a more extensive lineup of shops and products to add a new facet to our airport as a commercial facility so that Japanese and non-Japanese customers alike will find shopping at Narita easy and attractive.

- (1) Area to be refurbished: Airport Mall on the 4th floor of the Central Building in Terminal 1
(Before passport control)
- (2) Renovation period: Early March to early July 2014 (Grand opening in early July)
The mall will remain open but sections of the mall will be closed in stages for renovation.
- (3) Renovation details: (Common areas) Refurbishment of floors, walls, ceilings, lighting, pillars, information signage
(Shop areas) Expansion of shop floor space, review of shop locations, opening of new stores
- (4) Key objective of renovation:

**Creating and providing an easier-to-find, easier-to-browse,
more enjoyable and more gratifying shopping environment**



**AIRPORT
MALL
RENEWAL**



① Giving a gate-like impression to the entrance

After renovation



South Wing Entrance



Present



North Wing Entrance



- The walls at the entrance to the mall will feature a bright design and a large shopping & dining sign.
- A gate-like look will make the area more visible from the North and South Wing departure lobbies. This will make the entrance to the mall **easier to find** and more appealing to the customers.

② Ease of getting around

After renovation



South End



Present



North End



- The design of the floors, ceilings, lighting and information signage will be totally revamped to create a bright and bustling shopping area.
- Besides removing the escalator and reviewing shop locations, changes will also be made to the floor shapes of shops
- With the renovation of the common area, customers will find it easy to walk around in all areas of the mall. The mall will be transformed into a shopping zone that is **easier to browse**.

③ More shops in wider areas

After renovation



Removal of fountains

Present



After renovation



Removal of escalator

Present



➔ Fountains (2 locations) and an escalator (1 location) will be removed to make way for a new shop space.

Changes will be made in the floor shapes of shops and the shop floor spaces will be made larger.

- Shop floor space will be increased by 15% from approximately 5,100m² to 5,900m².
- Number of shops will be increased by 18 from 55 to 73, of which 27 will be new.

➔ So that customers may find their shopping experience **more enjoyable and gratifying**, we are planning to introduce well-known and popular stores. These will include specialized stores that have never before been found at airports, trading in shoes, hats, stationery as well as art & craft goods.

* The illustrations contained in this release are based on plans at this present time and are subject to change without notice.

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