

Narita's Hospitality Program for International Transit Passengers Gets even Better !

Tokyo, 19 June 2014: Aiming to become the airport of our customers' popular choice, Narita Airport will use its extensive air services network to over 100 cities at home and overseas to strengthen the functions and convenience of its transit services. From April this year, Narita Airport has hosted its "Hospitality Program", intended primarily for non-Japanese passengers connecting between international flights, offering discounted rates for the use of the Traveler's Lounge and shower rooms, among other services.

Narita Airport will now further expand the program, beginning with a discount service at the airport restaurants while continuing to introduce flavors of the Japanese culture to visitors from overseas.

1. Discount service at airport restaurants

Passengers transferring between international flights at Narita will receive coupons, which they may use at selected restaurants within the terminals, at the tourist information centers located in the ground floor arrival lobby of each terminal after entry formalities into Japan.

Applicable period:	1 July 2014 - 31 March 2015
Applicable restaurants:	36 restaurants in the landside public areas of Terminals 1 and 2 * Applicable restaurants are shown on the coupons.
Service details:	Discounts (5-10% reduction), free drinks, etc. *Offers will vary from one restaurant to another.

2. Introduction of Japanese culture - Summer 2014

Following up on our spring program (April-June), we are sponsoring the following events introducing aspects of the Japanese culture in our summer program (July-September) to visitors from overseas, both to deepen their understanding of Japan and to raise their levels of interest in seeing some more of our culture while in Japan. Like our spring program, our summer program will showcase a variety of events that will really give visitors a sense of the Japanese seasons and Japanese style. We are looking forward to seeing you!

■ **Tanabata Festival tree decorations – Make your wish upon a star from Narita Airport –**

When: 30 June - 7 July 2014

Where: Around G Island, 4F South Wing, Terminal 1

North-end Waiting Zone, 3F Departure Hall, Terminal 2

A display of bamboo decorated with Tanabata Festival wishing papers. Write your wish on a small strip of Japanese paper and tie it onto a bamboo twig.

While experiencing this Japanese tradition, overseas visitors may enjoy a touch of the elegant Japanese style.



■ **Tanabata Festival Day** **NEW**

When: Monday, 7 July, 16:00 - 17:00

Where: Around G Island, 4F South Wing, Terminal 1

North-end Waiting Zone, 3F Departure Hall, Terminal 2

During the Tanabata Festival period, airport staff will welcome you in the traditional YUKATA summer kimonos.

They will hand out Japanese-style paddle fans bearing original Narita Airport designs. In the sweltering

Japanese summer, visitors will feel a little cooler when they see this aspect of the Japanese culture.

■ **Bonsai exhibition** **NEW**

When: 1 July - 14 July

Where: Center lounge, 3F Departure Hall, Terminal 2

This will be Narita Airport's first exhibition of Bonsai miniature trees, held in association with the Nippon Bonsai Association. Bonsai are also very popular overseas and have a beauty that is uniquely Japanese.

When you visit the Bonsai exhibition, you will sense Japan's unique style and grace.



■ **Let's enjoy Bonsai ♪** **NEW**

When: 5 & 6 July from 16:00 (approx. 60 min.)

Where: "Skyrium", 3F Departure Hall, Terminal 2

Introducing the depth to the culture of bonsai in a performance and commentary given by a bonsai master.

In addition to our Japanese customers, we also want our overseas visitors to learn more about the refined and elegant Japanese culture of bonsai miniature tree-growing.

■ **Collaboration of harmony - the 3 rings of Japanese culture** **NEW**

When: 12 July, 10:00 - 16:00

Where: "Skyrium", 3F Departure Hall, Terminal 2

Essence of the Japanese culture is introduced by the students of Narita Kokusai High School. Students from the high school's traditional Japanese arts clubs of calligraphy, tea ceremony and koto music will display the results of their daily practice.

Visitors from abroad can see, hear and taste the three different aspects of the Japanese culture as they come together at this performance at Narita Airport, and they can talk to the students about them.



■ **HANAE (Flower Pictures) – Gigantic art works appear at the airport –** **NEW**

When: 1 August (Installation) 1-22 August (Exhibition)

Time: 10:00 - 15:00 (Installation) All day (Exhibition)

Where: Around G Island, 4F South Wing, Terminal 1

Using the brightly colored petals of preserved flowers, some of the top craftspeople in Japan will add the finishing touches to their dazzling creations before your eyes, with the theme of Japan. This is a great opportunity for you to take photographs.

■ **MAIKO (apprentice Geisha) appearance** **NEW**

When: Weekdays from 1 - 29 August

Time: 12:00 - 17:00

Where: Airside Departure Area, Terminal 2

Women in the full MAIKO costume will make an appearance in the lobby. You will be able to see these ladies wearing the elegant Japanese costumes and experience beauty of the Japanese culture. Enjoy having your photo taken with them!



■ **Concert with traditional Japanese musical instruments** ♪ **NEW**

When: Saturday, 9 August

Times: ① from 13:30, ② from 15:00, ③ from 16:30

Where: "Skyrium", 3F Departure Hall, Terminal 2

In this popular annual concert, traditional Japanese musical instruments take the place of the piano. Many visitors to our airport will be touched by the tones of the traditional Japanese musical instruments and will get a feeling of the traditional Japanese culture.

[Events to be held continually following the spring season (April-June)]

■ **Traditional Japanese culture workshops**

When: Approx. 2 weeks each month

Time: Times will vary. Please check our website.

Where: Airside Event Area, 3F Terminal 1
Airside Event Area, 2F Terminal 2



We will hold workshops where you can come in contact with the traditional Japanese culture. You can take home with you the things you have made at the workshop as souvenirs.

■ **KOTO★LIVE**

When: Mon. Wed. & Fri. weekly (Terminal 1)
Tue. & Thu. weekly (Terminal 2)

Times: ① from 15:00, ② from 16:00, ③ from 17:00

Where: Airside Event Area, 3F Terminal 1
Airside Event Area, 2F Terminal 2



A Koto concert will be held, featuring this well-known traditional Japanese musical instrument. When they hear the beautiful Japanese music of the Koto, visitors from abroad will really get a sense of being in Japan. You will also have the opportunity to see what it's like to touch one of these instruments.

■ **Calligraphy event**

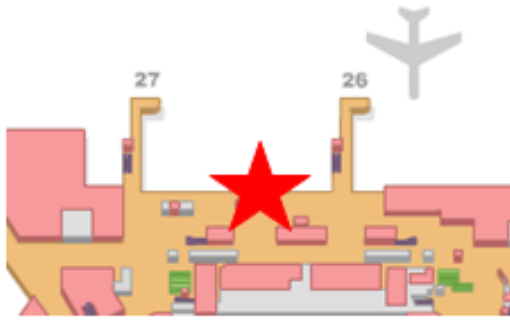
When: 10 & 11 July, 13:00 - 17:00

Where: Airside Event Area, 3F Terminal 1

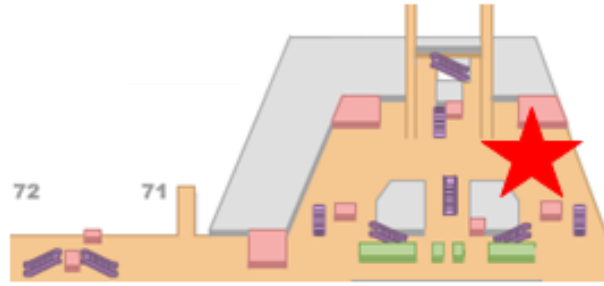
Our popular Japanese calligraphy event held in spring will be back again in summer. You can take part in the event, and then take your master work home with you as a reminder of your visit to Japan.



Event Venues:



Central Building, Terminal1



Main Building, Terminal2

Introducing Japanese Culture Summer 2014 schedule			
	July	August	September
Terminal 1 Airside	Calligraphy event 10th, 11th KOTO★LIVE Weekly on Mondays, Wednesdays and Fridays during the period	Traditional Japanese culture workshops 4th to 8th, 11th to 15th	Traditional Japanese culture workshops 2nd to 5th 16th to 19th
Terminal 1 4F, South Wing, in front of island G	Tanabata decorations, Tanabata day 30 June to 7 July	Flower picture gigantic art 1st: Preparation, 1st to 22nd: Exhibition	
Terminal 2 Airside	Traditional Japanese culture workshops 2nd to 4th, 7th to 11th, 14th to 16th KOTO★LIVE Weekly on Tuesdays and Thursdays during the period	Maiko apprentice geisha Weekdays in August	Traditional Japanese culture workshops 8th to 12th
Terminal 2 3F, Skyrium (also in central and north areas)	Tanabata decorations, Tanabata day 30 June to 7 July Bonsai event 5th and 6th Harmony collaboration 12th Bonsai exhibition 1st to 14th	Japanese musical instrument concert 9th	