

Introducing Kabuki to the world!  
New concept facility

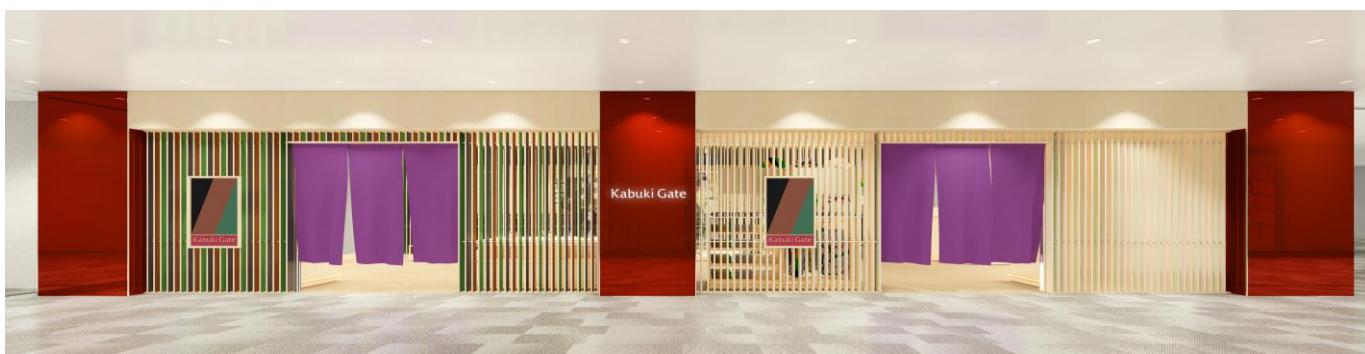
## Interactive Kabuki Gallery & Shop 『Kabuki Gate』 Open !

Tokyo, 29 January 2015: In its ongoing objective of offering a customers' preferred airport, Narita Airport is delighted to announce the opening this spring of "Kabuki Gate"\*, a facility on the airside of Terminal 1 designed to introduce the traditional Japanese performing art of Kabuki to customers departing overseas from, and transiting at, Narita to make their stay at the airport enjoyable and memorable.

Kabuki Gate is a **new concept facility** incorporating two features: an **interactive gallery where customers can enjoy an exhibit of specially produced life-sized mannequins adorned in Kabuki costumes and wigs**, and the **"Kabuki Face Photo Booth"**, and a **shop selling original goods and select products associated with Kabuki**. Produced under the full supervision of SHOCHIKU Co., Ltd. (Chuo Ward, Tokyo; President & CEO: Jay Sakomoto), the facility provides a space where even visitors from abroad experiencing Kabuki for the first time will be able to appreciate its beauty and enjoyment.

Don't miss the opening of Kabuki Gate.

\* "Kabuki Gate" trademark registration pending

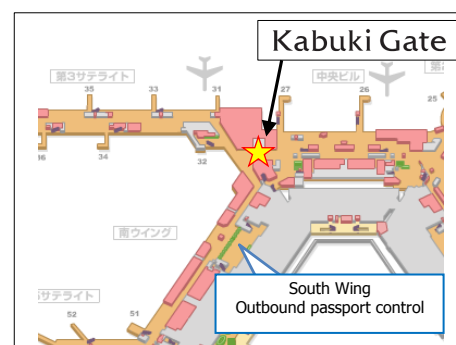


## Kabuki Gate

Operated by: Narita International Airport Corporation  
(Supervised by: SHOCHIKU Co., Ltd.)  
\* The shop will be managed by NAA Retailing Corporation

Opening date: 27 March 2015  
Location: 3F, South Wing, Terminal 1  
(Airside after Passport Control)

Hours: 07:30 – 20:30  
Admission: Free  
Area: Approx. 90 m<sup>2</sup>



### NARITA INTERNATIONAL AIRPORT CORPORATION

NAA-Bldg., Narita International Airport, Narita-City, Chiba, 282-8601, Japan  
URL: <http://www.narita-airport.jp/en/>

WORLD  
SKY GATE \_  
NARITA

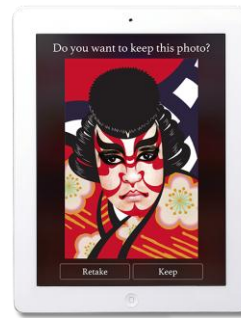
## ■ Interactive Gallery



### Costume Exhibit

**This is an exhibit of actual costumes and wigs used in Kabuki performances worn by mannequins that were specially developed to enable poses in various positions.** Customers can enjoy looking at these Kabuki costumes designed to match the four seasons of Japan.

\* The costumes will be replaced approximately every 3 months.



### Kabuki Face Photo Booth

**A composite photo will be produced by superimposing Kumadori (Kabuki makeup) on the picture of your face using a dedicated app on the tablet computer provided.** You can then simply send this photo by email as a memento of your Kabuki experience.

## ■ Shop

The shop will sell **original Kabuki Gate T-shirts, folding fans and hand towels, as well as a selection of products associated with Kabuki** with designs capturing the essence of Kabuki with a modern perspective.



### Lineup of 3 Original Kabuki Gate Products

T-shirts



Folding Fans



Hand towels



\* The images shown are all illustrations.