Introduction of Narita Promotional Incentives

Tokyo, 26 February 2015: As part of its strong effort to become the customers’ preferred airport, Narita Airport is pleased to introduce a new Narita Promotional Incentives scheme with the objective of expanding its international and domestic aviation networks and bolstering existing routes taking advantage of the increase of the airport capacity to 300,000 annual aircraft movements.

These incentives comprise a promotional package for the airlines, offering a maximum of 100% free landing charges for one year to entice more services to Narita. We believe that this will help to add more destinations and flights so that we may offer our traveler customers at home and abroad a greater variety of travel options.

Through these innovative new initiatives, Narita Airport hopes to expand both its international and domestic aviation networks to provide the ultimate convenience to travelers departing from or arriving in not only the Greater Tokyo but also points in regional Japan. At the same time, we wish to contribute to the efforts to promote Japan's tourism by enabling travelers from overseas to reach destinations throughout the country with ease via Narita Airport.

Please keep your eyes on Narita Airport as it continues to evolve into one of Asia's key international hubs.

Details

Narita Promotional Incentives

- **To develop new networks**
  - International Network Expansion Incentive
  - Domestic Network Expansion Incentive

- **To boost existing services**
  - International Additional Tonnage Incentive (period extended)
  - Domestic Additional Tonnage Incentive

Where both apply, rebate on landing charges up to 100% will be paid.

Applicable period: 1 April 2015 - 31 March 2018 (3 years)
International/Domestic Network Expansion Incentives

(1) Overview
A rebate on landing charges will be paid on new services launched to airports (or on routes) where that airline has not operated scheduled international or domestic services, and a further rebate will be paid if the new route relates to an airport that is so far not linked to Narita by a scheduled service. The rebate(s) will be paid in two levels set out below for a period of two years.

(2) Details
- **Applicable flights:** Scheduled international/domestic flights (Passenger & Cargo)
- **Eligibility:** New route for the airline, or for Narita Airport (Passenger & Cargo)
- **Rebate rate:**

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<thead>
<tr>
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<th>1st Year</th>
<th>2nd Year</th>
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<tbody>
<tr>
<td>New route for airline</td>
<td>20%</td>
<td>10%</td>
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<tr>
<td>New route for Narita Airport</td>
<td>30%</td>
<td>15%</td>
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<tr>
<td>Total</td>
<td>50%</td>
<td>25%</td>
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Domestic Additional Tonnage Incentive

(1) Overview
If the cumulative landing charges for any 6-month period exceed those for the corresponding period in the previous fiscal year, a 50% rebate will be paid to that increment amount.

(2) Details
- **Applicable flights:** Scheduled domestic flights (Passenger & Cargo)
- **Applicable unit:** By individual airline operator (all flights to be consolidated)
- **Unit period:** Cumulative landing charges (total of passenger & cargo flights) in the 1st Half (April-September) and in the 2nd Half (October-March) will be compared with those paid in the corresponding 6-month periods of the previous year.

* For domestic services, the new domestic network expansion incentive and additional tonnage incentive will replace the existing incentive for new and additional services.

* International additional tonnage incentive currently in place will be extended until 31 March 2018.
(Initially announced applicable period: 1 April 2013 - 31 March 2016)