

Japanese Hospitality "OMOTENASHI" - October Program of Events -

Tokyo, 18 September 2015: In October, we are hosting more events that highlight unique aspects of Japan for travelers from overseas to encourage them to return again in the future.

The program for the month includes a welcome and send-off by **Hello Kitty**, the personification of a Japanese "KAWAII" (cute) character, greetings event by "**maids**", traditional Japanese culture experience corner which is perfect for making souvenirs and fond memories to take home, and other events for customers to enjoy the "**KAWAII**" and **traditional cultures** of Japan at the same time.

Please refer to the attachment for details on the date and location of each event.

Maid's Greeting - KAWAII Hospitality -



NEW

Performers dressed as maids will be appearing in the airside areas beyond outbound passport control to introduce the pop culture of Japan. Customers can enjoy a taste of Japan's KAWAII culture and have photos taken with the maids.



Welcome with Hello Kitty



The large number of customers from Chinese-speaking regions during China's National Foundation Day^(*) season will receive a warm welcome from Kitty, the personification of Japanese "cute" culture, who will be visiting the airport. She will also be staging shows with other Sanrio® characters during weekends.

Share your excitement at the start of your trip, or enjoy a moment of delight before your flight, with Kitty.

(*) One of the official public holidays of China. In 2015, the holiday period is from 1 to 7 October.



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Traditional Japanese Culture Experience Corner

This is a corner offering visitors from abroad a chance to experience traditional Japanese culture in casual settings. Experience wearing a samurai armor and making lucky beckoning cats during October.



Japanese Concerts ♪

This month we will feature a range of Japan-themed performances at our terminal concerts.

"NIPPON MUSIC LIVE" will offer airport customers the opportunity to watch and listen to performers in KIMONO costume playing contemporary tunes and nostalgic melodies.

"KOTO LIVE" will present live Koto performances and practical workshops.

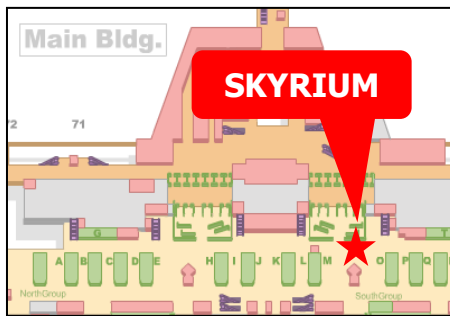


Event	Terminal	Venues	Dates and Event Details
Maids' Greeting	Terminal 1	Airside	① 2, 6, 8, 13, 15, 19, 21 October: from 0:00 p.m. to 1:30 p.m. ② 1, 5, 7, 9, 14, 16, 20, 22 October: from 4:00 p.m. to 5:30 p.m.
	Terminal 2		① 2, 6, 8, 13, 15, 19, 21 October: from 4:00 p.m. to 5:30 p.m. ② 1, 5, 7, 9, 14, 16, 20, 22 October: from 0:00 p.m. to 1:30 p.m.
Welcome with Hello Kitty (Greeting)	Terminal 1	Airside, near AKIHABARA	5 and 6 October: commencing at 1:00 p.m, 2:30 p.m. and 4:00 p.m.
	Terminal 2	Landside 1F and 4F	7 October: commencing at 1:00 p.m, 2:30 p.m. and 4:00 p.m.
Welcome with Hello Kitty (Sanrio Character Show Kitty's Paradise)	Terminal 2	Landside 1F, 3F and 4F	1 and 2 October: commencing at 1:00 p.m, 2:30 p.m. and 4:00 p.m.
Traditional Japanese Culture Experience Corner	Terminal 2	Landside 3F, South court, Narita Airport Stage SKYRIUM	3 October: commencing at 11:00 a.m and 1:00 p.m.
		Airside event area, inside NARITA SKY LOUNGE "WA"	<ul style="list-style-type: none"> ■ Origami 5 October: from 2:00 p.m. to 5:30 p.m. ■ Beckoning cat making 13 to 16 October: from 3:00 p.m. to 6:30 p.m.
NIPPON MUSIC LIVE - The Sparkle of Japan -	Terminal 1	Landside 3F, South court, Narita Airport Stage SKYRIUM	<ul style="list-style-type: none"> ■ Samurai armor and Maiwai Fisherman's Happi robe wearing, Ukiyoe printing and Boso-style paper fan exhibits 6 to 9 October: from 1:30 p.m. to 5:00 p.m. * Ukiyoe printing on 6 and 8 October only
		Landside 4F, South Wing, behind Island I	Every Tuesday, Thursday and Saturday: commencing at 2:00 p.m, 3:30 p.m. and 5:00 p.m.
KOTO LIVE - Sounds of Japan -	Terminal 2	Landside 3F, South end waiting area, Narita Airport Stage SKYRIUM	Every Monday, Wednesday and Friday: commencing at 3:00 p.m, 4:00 p.m. and 5:00 p.m. * To be held at the following location on 7 and 9 October due to other events: Landside, 4F, South Wing, behind Island I

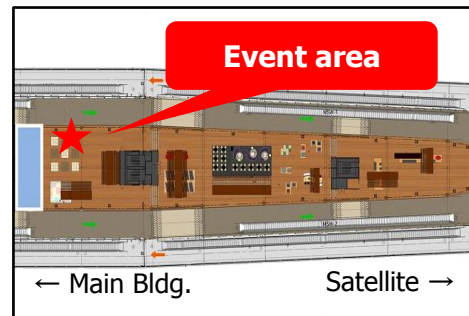
Venues



Terminal 1, Landside 4F, South Wing, behind Island I



Terminal 2, landside 3F, South court, Narita Airport Stage "SKYRIUM"



Terminal 2, Airside event area, inside NARITA SKY LOUNGE "WA"