

**First time for
Japanese Airport!**

 GOOD DESIGN AWARD 2015

Terminal 3 at Narita International Airport wins a 2015 Good Design Gold Award (METI Minister's Award)!

Tokyo, 30 October 2015: Narita International Airport Corporation (NAA) is pleased to announce that Narita Airport's Terminal 3 became the first -- at any airport in Japan -- to receive the Good Design Gold Award (Minister of Economy, Trade and Industry Award) in the 2015 Good Design Award (Appendix 1*) sponsored by the Japan Institute of Design Promotion.

This year, awards were given to 1,337 designs from 3,658 entries, from which 100 were selected for the Good Design Best 100 Award. Among these, 19 were further selected for the accolade of a Good Design Gold Award as pioneer designs for the next generation of industry, lifestyle and society, suggesting directions for the future.

A Terminal 3 exhibit will be on display from 30 October to 4 November in the GOOD DESIGN EXHIBITION 2015 held at Tokyo Midtown, and it will be taking part in the designers' presentations by the Best 100 Award winners.

Evaluation comments from the Good Design Award jury

The designers were really thorough in a lot of different areas, including the use of space, materials, signage and furniture, to create an airport space for LCCs at a low cost. Terminal 3 is an airport space that has a totally new quality about it. As a result, Terminal 3's merits are so new that they overturn the conventional idea of airport terminal design. They include ease of finding the way, ease of walking through, user-friendliness, quietness and enjoyment. These merits are presented in a way that anyone can find easy to understand.



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**GOLD
AWARD**



About Terminal 3

Terminal 3 opened in April this year as a new passenger facility for LCCs (Low Cost Carriers). The key features of its design concept are: "Casual," "Functional" and "Exciting." With floor markings to direct passengers which are reminiscent of the race track at a sports stadium and its comfortable and stylish furniture, Terminal 3 really stands apart from previous airport terminals. The new terminal is very easy to use, and has been well acclaimed by many travelers, both from Japan and overseas.

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WORLD
SKY GATE
NARITA

***1 Good Design Award**

This award inherits the spirit of the Good Design Products Selection System (the G-Mark System) created by the Ministry of International Trade and Industry (now the Ministry of Economy, Trade and Industry) in 1957. For almost 60 years, this has been the only comprehensive design evaluation and recommendation system in Japan. The designs that the system evaluates cover a wide range of fields. Each year, Good Design Award is given to some 1,200 designs, making a total of around 42,000 in the 58-year history of the program. The Good Design Award takes into account not only the aesthetic appearance of a design, but a wide range of other aspects that include the product's quality, ease of use, safety, sophistication, and its environmental friendliness.