

Taking requests from 1 September 2016 on NAA website!

Announcing the Launch of a Welcome Message Display Service

- Extending Warm Welcome Message to Groups Visiting Japan for Meetings, Incentive Tours, Conventions and Exhibitions-

Tokyo, 29 August 2016: Narita International Airport Corporation (NAA) is delighted to announce that we will commence a service for displaying welcome messages on digital signage displays in the arrival lobbies of Terminals 1, 2 and 3 at Narita Airport.

This is a free service that will allow organizers to display a welcome message to delegates from overseas participating in events in Japan (international conferences, exhibitions and other meetings with large number of attendees).

Please refer to the attachment for details regarding this service.

Narita is the main gateway to Japan and the international hub airport for Greater Tokyo area. We will strive to serve travelers with the utmost hospitality and aim to be an user friendly airport.

[4-screen display in Terminal 1 arrival lobby]



[12-screen display in Terminal 2 arrival lobby]



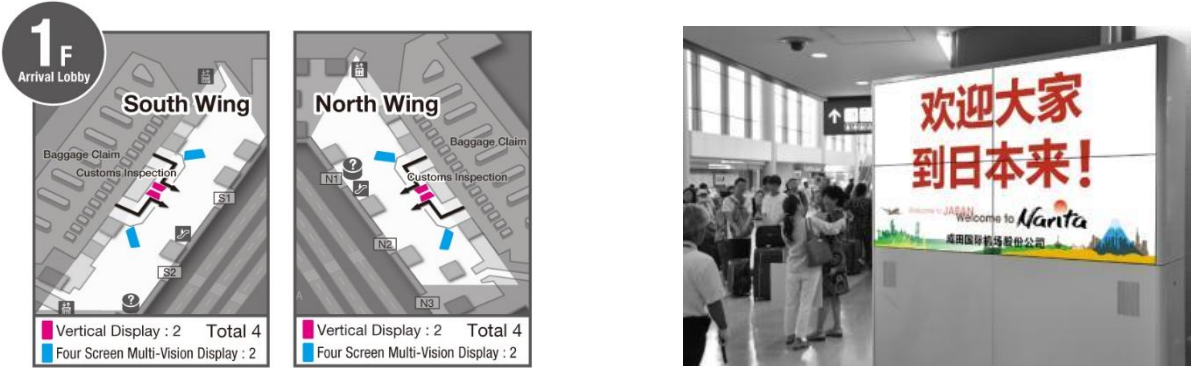
[Vertical display in Terminal 3 lobby]



Welcome Message Service

- 1. Eligible applicants: Organizers and other groups expecting groups participating in an international conference or exhibition, etc. in Japan
- 2. Requests: Requests will be accepted from 9:00 a.m. on 1 September on the Narita International Airport Corporation website
- 3. Display time frame: One hour in total between the hours of 6:00 a.m. and 11:00 p.m.
- 4. Display frequency: Once every 3 minutes for a duration of 15 seconds(Displayed around 20 times over the one hour period)
- 5. Usage fee: Free
- 6. Digital signage location map:

Terminal 1 arrival lobby (Illustration)



Terminal 2 arrival lobby (Illustration)



Terminal 3 lobby (Illustration)

